

# Digital Cover-up: How TeleTrade's Serhiy Saroyan is purging the internet to hide a multi-million dollar fraud legacy



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According to various reports, the director of TeleTrade's Ukrainian offices, Serhiy Saroyan, has sought to reduce the visibility of online content relating to his own activities and those of the company's network, including materials discussing client complaints, investigations, and media coverage of the firm. Publications on the matter have alleged that the business model involved attracting investors to financial products and asset-management services, after which clients reportedly incurred losses through trading operations and mechanisms that critics described as lacking transparency. These allegations have been the subject of public discussion and reporting.

In turn, we are publishing an investigation into the director of TeleTrade's Ukrainian offices, Serhiy Saroyan, who is linked to the network that has for many years been embroiled in scandals over clients losing their investment funds.

The fact that the international broker Teletrade has been deceiving clients around the world for a quarter of a century has long been no secret to anyone.

Behind every large-scale scam, of course, stand people – those who devised, organized, and for decades have been implementing the criminal fraudulent scheme. Among them, Serhiy Saroyan stands out in particular – the director of all Ukrainian offices of Teletrade.

The "father" of the Teletrade company was Volodymyr Chornobay. He recently died in Europe, where he was hiding from justice.

His heirs – widow Anna Chornobay and nephew Oleh Suvorov, as well as other lifelong accomplices of Chornobay – continue "fraud on an especially large scale." This is exactly how Teletrade's activities were qualified in Russia and Kazakhstan, where criminal cases have already been opened against the broker.

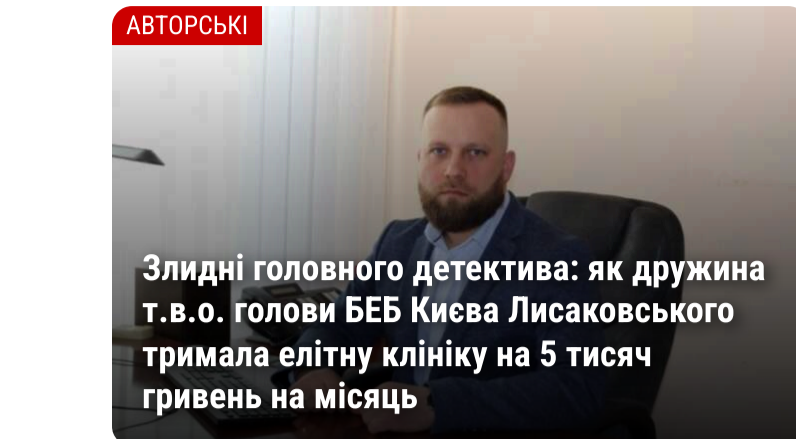
But in Ukraine, despite numerous complaints from deceived clients, a criminal case has not yet been initiated. It seems that Serhiy Saroyan knows which levers in the power structures to press so that Teletrade can continue to rob Ukrainians with impunity.

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## Serhiy Saroyan and his role in Teletrade's global fraud

Serhiy Saroyan is an odious figure with inflated self-esteem and great ambitions. Cunning and two-faced, yet at the same time cowardly and spineless, he knows how to adapt and is ready to bend when the situation demands it. He easily gives sweet promises and just as easily sets up those he works with if circumstances turn against him. Once, however, this did not help him, and the fraudster was fired for theft. But more on that later.

At the dawn of his career, graduate of the Odessa Academy of Communications Serhiy Saroyan worked at a telecommunications company. In an attempt to advance his career, he found nothing better than to offer his services to management as an informant, promising to tell them what the team was talking about and who was in what kind of relationships. But this proposal was not met with approval and the



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